PRESS RELEASE
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2W Technologies, INC. Announces Appointment of Stuart Smith as Chief Revenue Officer

Pewaukee, WI – October 13, 2026 – 2W Technologies, INC., a leading provider of strategic technology solutions, is proud to announce the addition of Stuart Smith to its executive team as Chief Revenue Officer (CRO). Smith will play a key role in advancing the company's growth strategy, strengthening its go-to-market approach, and identifying new opportunities to deliver value to clients.

With more than two decades of leadership experience across the enterprise software and consulting industry, Smith brings extensive expertise in building and scaling high-performing sales organizations, driving revenue growth, and aligning sales, product, marketing, and consulting teams. Most recently, Smith served as Vice President of Global Consulting Sales at Epicor Software Corporation, where he led transformation-focused revenue initiatives across a $200 million portfolio and built an international leadership team spanning five regions. Prior to Epicor, Smith held a senior sales advisory role at Oracle Corporation and spent 19 years at Infor, progressing from Director to Vice President across multiple sales and consulting leadership positions.

"We are thrilled to welcome Stuart Smith to the 2W Tech team," said Mark Jamieson, President and CEO of 2W Tech. "Stuart brings an exceptional combination of industry knowledge, sales leadership, and strategic vision to our organization. His experience building successful sales teams, developing scalable go-to-market strategies, and aligning sales with the broader business makes him an invaluable addition to our leadership team. As we continue to grow, Stuart will play a significant role in helping us strengthen our market position and capitalize on new opportunities."

As Chief Revenue Officer, Smith will focus on driving 2W Tech's revenue strategy and strengthening alignment across the organization's go-to-market efforts. His extensive experience developing sales strategies, building repeatable sales playbooks, optimizing pipelines, expanding partner relationships, and aligning software and consulting offerings will support 2W Tech's continued growth.

"I am excited to join 2W Tech and contribute to an organization with such a strong commitment to its clients and continued growth," said Smith. "There is tremendous opportunity to build on the foundation 2W Tech has established by bringing together our people, technology, services, and client relationships. I look forward to collaborating with the team to accelerate our growth strategy and create even greater value for our clients."

About 2W Technologies, INC.

2W Tech is a technology solutions and managed services provider specializing in the manufacturing and distribution industries. With more than 35 years of experience, the company serves clients across 42 states and 11 countries. Founded as an Epicor ERP consultancy, 2W Tech has grown into one of the largest Epicor partners in North America and is a Microsoft partner holding five solution designations. Its portfolio spans ERP, AI, business intelligence, data analytics, cybersecurity, IT support, and managed services, giving clients a single partner for every technology need. Every Solution. One Partner. Learn more at 2WTech.com.

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