



High AI

Automation-Driven

What is it:

- Predictive or generative systems without strong reporting/metrics
- Focused on automation or intelligence, not visibility

Examples:

- Chatbots answering questions without dashboards
- Recommendation engines
- Computer vision models
- LLM-based copilots with little structured reporting

Low BI

Intuition-Driven

What it is:

- Data exists but isn't leveraged
- Manual or intuition-based decision making

Examples:

- Gut-feel decisions
- Static spreadsheets
- Siloed or unused data
- No automation, no visibility

Low AI

Intelligence-Driven

What is it:

- Intelligence + insight + action
- Explains the past, predicts the future, recommends actions

Examples:

- Predictive dashboards
- AI-driven forecasting with KPIs
- Anomaly detection in reports
- Natural language querying over BI data
- "Why did this happen and what should we do?"

High BI

Insight-Driven

What is it:

- Traditional analytics and reporting
- Descriptive and diagnostic, but not predictive

Examples:

- Dashboards & KPIs
- SQL reports
- Data warehouses
- Excel, Power BI, Tableau (classic usage)