

PRESS RELEASE

2W Technologies Recognized on CRN's 2023 MSP 500 List for Fourth Consecutive Year

Pewaukee, Wisconsin. March 3, 2023 — 2W Technologies, INC announced today that CRN, a brand of the Channel Company, has named 2W Tech to its Managed Service Provider (MSP) list in the Pioneer 250 category for 2022. This annual MSP 500 list identifies the leading service providers in North America who are driving a new wave of growth and innovation for the channel through forward-thinking approaches to managed services, helping end users increase efficiency and simplify IT solutions, while maximizing their return on investment.

This is 2W Tech's fourth consecutive win in the Pioneer 250 category. The MSP Pioneer 250 category recognizes companies with business models weighted toward managed services and focused on the SMB market.

MSPs have become a vital part of the success of businesses worldwide. MSPs not only empower organizations to leverage intricate technologies but also help them keep a strict focus on their core business goals without straining their budgets.

Mark Jamieson, President and CEO of 2W Tech, was thrilled to learn of this four-time consecutive recognition. "I know I have said this before, but you cannot run a successful business by focusing on winning awards. Winning awards comes from making sound business decisions coupled with the dedication and perseverance of a talented team. We celebrate our wins as an organization daily, so it is exciting to be able to share this win with the world! 2022 was an incredibly busy and challenging year for 2W Tech. We drastically increased the number of solutions we offer our clients, as well as the complexity of those solutions. Technology continues to evolve at a rapid pace and our team does a remarkable job of evolving with it. We will continue to work hard to expand our solutions in the market, so no clients' needs go unmet. We have a top-notch team at 2WTech, and I have no doubt we will continue to work hard to remain a top tier solutions provider."

"Managed services offer a path for businesses of all sizes to remain efficient and flexible as they grow," said Blaine Raddon, CEO of The Channel Company. "The solution providers on our 2023 MSP 500 list are bringing innovative managed services portfolios to market, helping their customers win by doing more with the IT budgets they have and freeing up resources to focus on mission-critical activities to drive future success."

The MSP 500 list was featured in the February 2023 issue of CRN and online at www.crn.com/msp500.

About 2W Technologies, INC

2W Tech is a technology solutions provider specializing in solutions for the manufacturing industry. We are a Platinum Elite Epicor Partners, a Microsoft Tier One Cloud Solution Provider and hold several Microsoft solutions designations from Azure Architecture to Modern Workplace. We offer our clients expertise in cloud, ERP, data analytics, managed services, IT infrastructure and cybersecurity solutions. http://2wtech.com

About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com

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