

PRESS RELEASE

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2W Technologies Recognized on CRN's 2022 MSP 500 List for Third Consecutive Year

Pewaukee, Wisconsin. February 14, 2022 — 2W Technologies, INC announced today that CRN®, a brand of The Channel Company, has named 2W Tech to its Managed Service Provider (MSP) 500 list in the Pioneer 250 category for 2022. CRN's annual MSP 500 list identifies the leading service providers in North America whose forward-thinking approaches to managed services are changing the landscape of the IT channel, helping end users increase efficiency and simplify IT solutions, while maximizing their return on investment.

This is 2W Tech's third consecutive win in the Pioneer 250 category. The MSP Pioneer 250 category recognizes companies with business models weighted toward managed services and largely focused on the SMB market.

With many customers still recovering from the impact of the ongoing pandemic, MSPs have become a vital part of the success of businesses worldwide. MSPs not only empower organizations to leverage intricate technologies but also help them keep a strict focus on their core business goals without straining their budgets.

Mark Jamieson, President and CEO of 2W Tech, was overjoyed to learn of this three-peat recognition. "You don't make decisions and set strategies in your business to win awards, that would just be silly. However, when the dedication and perseverance of your talented team gets noticed, you can't help but be excited. 2021 was a very busy and challenging year for 2W Tech. We grew not only in employee size, but in the number of solutions we offer our clients. We are committed at any size to provide the same level of commitment and professionalism to our clients they have come to expect from 2W Tech. We will continue to work hard to expand our solutions in the market and to ensure all our clients' needs are being met. In this business, unpredictability is almost predictable, so you need to continue to be one step-ahead to thrive in that type of environment. I can't say enough that the entire 2W Tech team has been putting in the work to make us a top tier solution provider. This award is just further proof of their dedication."

"In addition to having to adjust their own business operations to account for the changed conditions during the pandemic, MSPs have also seen increased demand for their managed communications, collaboration and security services," said Blaine Raddon, CEO of The Channel Company. "The solution providers on our 2022 MSP 500 list deserve credit for their innovative and game-changing approaches to managed services in these unpredictable times, as well as their ability to optimize operational efficiencies and systems without straining IT budgets."

The MSP 500 list will be featured in the February 2022 issue of CRN and online at www.crn.com/msp500.

About 2W Tech

2W Tech is a technology service provider specializing in solutions for the manufacturing industry. We are one of the largest Epicor partners in the United States and hold several Microsoft Gold certifications. We also offer cloud solutions, data analytics, managed services, IT infrastructure and security solutions. <http://2wtech.com>

About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com