PRESS RELEASE



2W Technologies, INC Recognized on CRN's 2025 MSP 500 List for Sixth Consecutive Year

Pewaukee, Wisconsin. February 10, 2025 — 2W Technologies, INC announced today that CRN, a brand of the Channel Company, has named 2W Tech to its Managed Service Provider (MSP) list in the Pioneer 250 category for 2025. The annual MSP 500 list recognizes the top service providers in North America who are fostering a new era of growth and innovation in the channel. These providers utilize forward-thinking strategies in managed services to enhance efficiency and simplify IT solutions for end users, all while maximizing their return on investment.

This is 2W Tech's sixth consecutive win in the Pioneer 250 category. The MSP Pioneer 250 category recognizes companies with business models weighted toward managed services and focused on the small-and-midsize business market.

The MSP 500 list highlights and honors MSPs that are spearheading growth and innovation. These solution providers enable businesses to leverage complex technologies, allowing them to achieve their goals without overextending their financial resources.

Mark Jamieson, President and CEO of 2W Tech, was thrilled to learn of this six-time consecutive recognition. "Our dedication to excellence goes beyond seeking recognition; it's about making strategic decisions and leveraging the incredible talent and determination of our team. At 2W Tech, we celebrate daily victories that propel our collective success and enjoy sharing these achievements with the broader community. The year 2024 highlighted our adaptability and growth, as we expanded our offerings and tackled more complex solutions. In the rapidly evolving tech landscape, our team consistently stays ahead of the curve. As we move forward, our priority remains to enhance our solutions portfolio to meet every client's needs. With the outstanding team at 2W Tech, I am confident in our ability to maintain our status as a leading solutions provider."

"The solution providers on our 2025 MSP 500 list deliver innovative managed services portfolios that enable clients of every size to be more agile and optimize their IT budgets as they grow their business," said Jennifer Follett, VP of U.S. Content, and executive Editor CRN, at The Channel Company. "These are the companies that anticipate client tech needs and develop groundbreaking services and solutions that let customers focus on their core business so they can accelerate success."

The MSP 500 list will be featured in the February 2025 issue of CRN Magazine and online at www.crn.com/msp500 beginning February 10.

About 2W Technologies, INC

2W Tech is a technology solutions and managed service provider specializing in solutions for the manufacturing and distribution industries. Our track record spans over 30 years, with a diverse client base located across 42 states and 11 countries. We started our journey as consultants for the Epicor ERP line of business software and have since grown to become the largest Global Epicor partner. We are also a Microsoft partner currently holding 4 Microsoft solution designations and 1 specialization. <u>http://2wtech.com</u>

About The Channel Company

The Channel Company (TCC) is the global leader in channel growth for the world's top technology brands. We accelerate success across strategic channels for tech vendors, solution providers, and end users with premier media brands, integrated marketing and event services, strategic consulting, and exclusive market and audience insights. TCC is a portfolio company of investment funds managed by EagleTree Capital, a New York City-based private equity firm. For more information, visit <u>http://thechannelco.com</u>

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