

PRESS RELEASE



2W Technologies, INC Recognized on CRN's 2024 MSP 500 List for Fifth Consecutive Year

Pewaukee, Wisconsin. February 12, 2024 — 2W Technologies, INC announced today that CRN, a brand of the Channel Company, has named 2W Tech to its Managed Service Provider (MSP) list in the Pioneer 250 category for 2024. This annual MSP 500 list identifies the leading service providers in North America who are driving a new wave of growth and innovation for the channel through forward-thinking approaches to managed services, helping end users increase efficiency and simplify IT solutions, while maximizing their return on investment.

This is 2W Tech's fifth consecutive win in the Pioneer 250 category. The MSP Pioneer 250 category recognizes companies with business models weighted toward managed services and focused on the SMB market.

MSPs have become a vital part of the success of businesses worldwide. MSPs not only empower organizations to leverage intricate technologies but also help them keep a strict focus on their core business goals without straining their budgets.

Mark Jamieson, President, and CEO of 2W Tech, was thrilled to learn of this five-time consecutive recognition. "Our commitment to excellence is not about chasing accolades; it's about making strategic decisions and harnessing the collective talent and tenacity of our team. Every day at 2W Tech, we experience victories that contribute to our collective success, and it's a pleasure to share these moments with the wider community. The past year, 2023, was a testament to our adaptability and growth, as we significantly expanded our offerings and delved into more complex solutions. In the fast-paced world of technology, our team has consistently demonstrated an ability to stay ahead of the curve. As we forge ahead, our focus remains on enhancing our solutions portfolio to ensure we meet every client's needs. With the exceptional team we have at 2W Tech, I am confident in our ability to maintain our position as a leading solutions provider."

Jennifer Follett, VP of US Content and executive Editor CRN, The Channel Company, emphasized the significance of managed services for businesses at various scales, stating, "Managed services provide a route for businesses of all sizes to maintain efficiency and adaptability throughout their growth journey. The solution providers featured in our 2024 MSP 500 list are introducing cutting-edge managed services portfolios to the market, enabling their clients to achieve success by optimizing their IT budgets. This allows businesses to allocate resources strategically, concentrating on mission-critical tasks that drive future success."

The MSP 500 list was featured in the February 2024 issue of CRN and online at www.crn.com/msp500.

About 2W Technologies, INC

2W Tech is a technology solutions provider specializing in solutions for the manufacturing industry. We are a Platinum Elite Epicor Partner, a Microsoft Tier One Cloud Solution Provider and hold several Microsoft solutions designations from Azure Architecture to Modern Workplace. We offer our clients expertise in cloud, ERP, artificial intelligence, data analytics, managed services, IT infrastructure and cybersecurity solutions. <http://2wtech.com>

About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com

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